



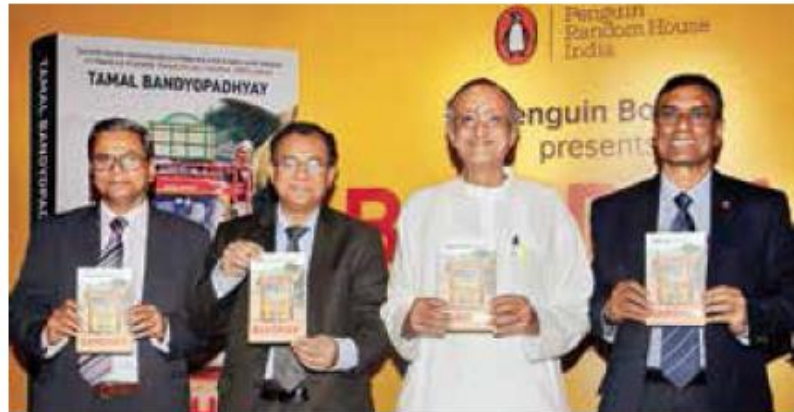
Amit Mitra launches new book *Bandhan: The Making of a Bank*

OUR CORRESPONDENT

KOLKATA: A long cherished dream of an entrepreneur to make a microfinance company into a universal bank had been translated into action earlier and now the story of his success got a representation in a book, called *Bandhan: The Making of a Bank*.

The book covers the story of the rise of Bandhan Bank, the founder and how its founder Chandra Shekhar Ghosh had transformed a microfinance company into a bank through his entrepreneurial creativity and missionary zeal.

Ghosh was always motivated to combat the poverty and therefore opened a micro financial institution for lending money to the poor people



who would otherwise had to rely on extortionate money lenders.

The book authored by Tamal Bandyopadhyay was launched at a city hotel on Tuesday, in the presence of state Finance Minister Dr Amit Mitra and the deputy governor of Reserve Bank HR Khan. The book is primarily about finance and banking but gives a pleasure of reading to

varied readers from various fields, as the writer describes the journey in a lucid narrative with a combination of sharp observation on financial matters.

Dr Mitra stressed on the importance of increasing the credit limit to the small scale traders and he thanked Ghosh for successfully doing so by standing by the small businessmen.